

# Hongjia Yang

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## Education

### Boston University College of Communication

Boston, MA

Bachelor of Science in Film and TV

Expected May 2021

Bachelor of Science in Communication, Emphasis in Advertising

GPA: 3.91/4.0

Relevant Coursework:

- Production II: a hands-on course intended to teach skills like story structure, directing, editing, cinematography, producing, and sound
- Intermediate Cinematography

## Key Productions

“IN THE ISLAND” (DOCUMENTARY) **Director, Director of Photography, Editor** | (In Post-Production)

- **Log Line:** Elderly residents try to get through the cold winter in Laoyinggou, a village isolated from China’s mainland

“SAY IT TO THE RIVER” (SHORT) **Director, Editor** | (<https://www.yanghongjia.com/say-it-to-the-river>)

- **Log Line:** Haijing, a girl living on an island, tries to find the value and meaning of her simple dream
- **Award:** Best Social Welfare Micro Film, by 7<sup>th</sup> Micro Film Festival in Asia, 2019
- ADGY Culture Development Co. Ltd., starring Haijing Fei and Fangping Hua

## Relevant Experience

### BUTV10, Amber

Boston, MA

*Assignment Editor, E-board*

Fall 2018 - Present

- Prepare story ideas and lead the discussion in the pitch meeting to ensure the newsworthiness of each topic
- Coordinate and communicate with producers of respective segments, oversee the process of packages production, and adopt follow-up actions
- Inspect the quality of packages and ensure all packages and their components (tags, chyrons, time code, etc.) have been uploaded on time

### Beijing Sakuza Media Company

Beijing, China

*Producing Intern*

May 2019- August 2019

- Produced short film projects, like ads and promos, including a music video for Chaoyuan Deng’s single “Burning Light”
- Formed and contacted production crews, e.g. director, director of photography, production designer, etc.
- Prepared the production schedule and budget, e.g. crew salaries, equipment rentals, development costs, locations, set design and construction, insurance, etc.
- Oversaw the filming site and ensured that the production was completed on time and within budget

### China Central Television Children’s Channel

Beijing, China

*Social Media Intern*

July 2018

- Wrote original articles and typeset for the official WeChat and Weibo with a goal of increasing subscribers
- Conducted news research and pitched story ideas every week about parenting and kid shows

## Skills

Computer Skills: Adobe Premiere, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Avid, and Microsoft Office

Production Skills: Canon (C-100, C-200), Sony (A7M3), Zoom (F4, F8), Steadicam, Gimbal, Dolly, Jib, Wireless Follow Focus

Language Skills: English (fluent) and Mandarin (fluent)